

# DERMALIFT

## Facial Care

---

*Liposomal vitamin C highly concentrated  
for topical application with SDS<sup>®</sup> system*

- Restores the physical and mechanical properties of the skin.
- Intense, fast, profound and lasting effect.
- Applicable in the eye area.
- Easy and fast application.
- Total biocompatibility.
- Exclusive very high-tech product.

### *Enoc Method*

At Enoch Cosmetics we believe that the essence of good cosmetics lies in the human body itself and nature. The more the structure of a product resembles the biological structures of our body, the better its assimilation and the greater its efficiency. So we have developed Advanced Liposomes, next generation liposomes created by a bio-analogous process based on the same physicochemical concepts that the human body uses in producing its own cell membranes. The outcome is liposomes which are effective carriers of active ingredients and also cell membrane regenerators.

## *Description*

Collagen is a protein that provides essential structural support to maintain firm, healthy, youthful skin and also affects the interstitial matrix of the whole body, especially the tissues and their support structures.

As we age, the amount of collagen in the skin and the rest of the body tends to diminish. This process, which is inevitable and continuous, can also be speeded up by a series of factors such as sunlight, smoking, free radicals and inflammation.

This decline in the synthesis of fresh collagen in the skin can be combated by the topical application of vitamin C, as this is essential for the synthesis and structuring of collagen in the skin.

## *Recommendations*

Dermalift is a serum with a powerful anti-wrinkle lifting action thanks to a combination of vitamin C and organic silica at high concentrations which, together with its other liposomal components in the form of Advanced Liposomes, repair and regenerate the skin, restoring its firmness, youth and radiance. Dermalift's lightweight formula is easy to apply and rapidly absorbed.

The reparative and regenerative effect of Dermalift is primarily based on the stimulating effect of vitamin C and organic silica on the fibroblasts, increasing the production of collagen and elastin fibres, helping the skin to recover its physical and mechanical properties and improving its functional and aesthetic characteristics. The action of vitamin C also helps to improve the healing capacity of the skin and other tissues.

The topical application of high doses of vitamin C to the skin is one of the most effective ways of increasing the synthesis of collagen and elastin, as well as slowing down their degradation, because apart from stimulating the fibroblasts it also blocks some of the factors that encourage their destruction.

Organic silica, as well as stimulating the production of collagen and elastin and promoting tissue regeneration, plays a very important role in their correct structural formation, preventing the formation of stretch marks, hypertrophic scars and other skin irregularities. Organic silica also helps the skin to achieve optimum hydration, making it plumper and moister.

Thanks to their powerful antioxidant effect, vitamins C, E and A palmitate are extremely useful in preventing and combating the damage caused by free radicals to skin pigmentation, photoaging and sun or age spots. In addition, Dermalift helps to prevent and treat the effects of overexposure to the sun, alleviating redness, swelling and the feeling of sunburn.

Witch-hazel extract has a regenerative and restorative effect on the skin's micro-circulation, increasing its elasticity and resistance and improving its function. It also helps to heal scars and is a powerful antioxidant.

Betaine, a sugar derived from sugar beet, encourages moisture retention and thanks to its osmotic effect prevents the loss of moisture from inside the skin's cells.

The essential unsaturated phospholipids (vitamin F) stimulate the regeneration and rejuvenation of the membranes in the skin's different cells, improving their permeability and functionality, while vitamins E and A palmitate protect them from oxidation and aging.

The SDS<sup>®</sup> system (Sequential Delivery System<sup>®</sup>), developed by Enoc Cosmetics and incorporated in this product, acts by releasing the active ingredients sequentially over space and time. In other words, it allows selective action in terms of the location of the treatment and the duration of the effect.

Dermalift has a natural, non-irritating composition which is suitable for all skin types and can be applied anywhere on the face or body, even to the delicate eye and lip area. The product is extremely biocompatible and completely bio-assimilable.

## *Contraindications*

Dermalift should not be used if you are sensitive or allergic to any of its ingredients or components.

## *How to use*

Dispense enough Dermalift onto your fingertips to cover the area to be treated and apply to clean skin, preferably slightly damp, massaging it gently into the skin to encourage deep-down penetration and dispersal.

We recommend you use Dermalift once or twice a day, preferably at night and/or first thing in the morning.

To make optimum use of the product, we recommend that you read the Application tips at: *enocosmetics.com*

## *Observations*

After applying Dermalift it is quite normal to feel a slight tightening in the skin. This product can stain clothing, so use with care.

The first noticeable effects of using Dermalift appear 2-3 days after its use and intensify over time.

The products created by Enoc Cosmetics have been developed to use in combination with each other to address different aspects of skin aging, depending on each individual's needs. We recommend that you always start by applying products that act on the skin at a deeper level, such as Riseup, Dermalift, Niace and Lipohyal, applying them in this same order and leaving Hidraup for last as its action is primarily intended for the most superficial layers of the skin.

## *Precautions*

Keep in a cool, dry place away from direct light at a temperature of 15°C-25°C. Keep out of the reach of children. Close the container properly after each use. Once opened, keep refrigerated and consume within one month. Do not use this product after its use-by date.

## *Tips for better application and use of Dermalift*

Apply on skin that is clean and preferably a little damp by gentle massaging until it is completely absorbed.

Once the product is dry, if you feel that your skin is “sticky” and “shiny” that is because part of the product has remained on its surface without penetrating. The main causes of this excess product are the high concentration of biocapsules and liposomes in the formulation, the different absorption capacities of each person's skin or the application of an excessive amount of the product.

To resolve the problem, moisten the application area again with water and lightly massage with the fingertips until it is completely absorbed. As a general rule you could say that the products have entirely penetrated the skin when on drying it is not “shiny” or “sticky”. However, it is normal to feel some tightness.

With use and time Dermalift users will find the most suitable dosage for them, their skin or their needs and wishes.

Dermalift is best applied to skin wetted with water because like all products including liposomes it is in the external aqueous phase and needs to be surrounded by water to work properly.

Massage as physical assistance is always an important enhancer for all skin products and treatments and also essential for better functional and material use of the product.

It not only helps increase the deep penetration and diffusion of the product but also gives a more uniform and effective distribution of it on the skin. Other physical treatments such as a prior skin peel, local application of moist heat, occlusion or electroporation also assist with and increase the penetration of the product and thus its effectiveness.

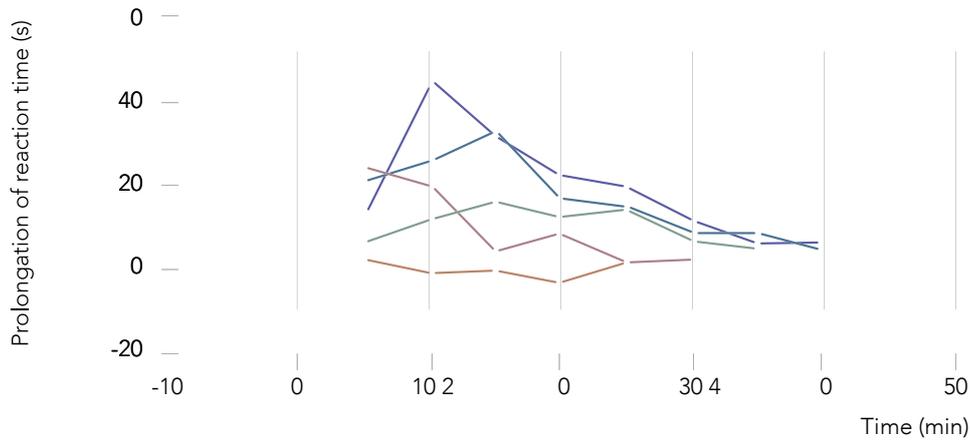
Absorption or penetration of Dermalift improves with use and over time due to the increase in the proportion of unsaturated phospholipids in the skin produced by the product which makes it more permeable and interactive just like young skin.

## *Technical explanation of Dermalift*

Dermalift is a technologically very advanced and sophisticated product. Its latest generation liposomal formulation, Advanced Liposomes, includes the “SDS”<sup>®</sup> (“Sequential Delivery System”<sup>®</sup>) developed by Enoc Cosmetics and which acts by releasing the active ingredients in a set and sequential way. It is selective in terms of location and controlled in terms of the onset and duration of this release.

This control over the release of the active ingredients by the liposomes enables us to act selectively on certain areas of the skin, whether in the more superficial layers of the epidermis or in the deeper dermis, and also determine the time of release of the active ingredients and thus control their onset and duration.

The “SDS”<sup>®</sup> is based on the combination of different liposomes, all of them completely natural, biomimetic and biocompatible, with differences in the composition of the essential phospholipids in their membranes. This alters and determines their features and behaviour so that the time of release of the active ingredient and the penetration of the liposomes is different and set in each case to deliver maximum effectiveness of the whole.



Graph of the relationship between the different compositions of the liposomes and the different activity of the active ingredient

These flexible and adaptive liposomal structures exclusive to Enoc Cosmetics are designed to easily penetrate the skin, carrying the active ingredients encapsulated in them and spreading in its tissues and structures to reach their target cells where they are released. In the case of Dermalift, fibroblasts are the major target cells.

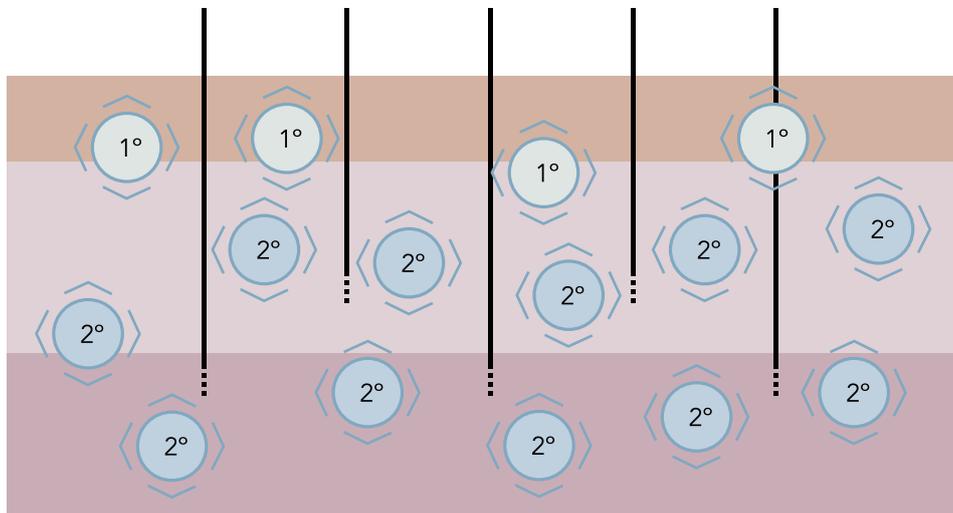


Diagram of how Dermalift works on the skin.

Dermalift is composed of a combination of liposomes intended to penetrate, spread and release vitamin C, organic silicon and the other active ingredients in the basal layers of the epidermis and dermis, so the product’s main activity takes place in the deep layers of the skin.

In addition, the “SDS”® means the action starts quickly and continues for a long period of time.

Once the active ingredients of the liposomes have been released, their membranes fuse with the membranes of the skin's cells to improve their permeability, interaction capability and functionality, thus regenerating and rejuvenating them. The unsaturated nature of the phospholipids that make them up is primarily responsible for this action.

The natural vitamin E that they also contain helps to prevent and combat oxidation of the membranes.

## *Ingredients*

Aqua. Lecithin. Alcohol. Sodium ascorbate. Methylsilanol mannuronate. Hammamelis virginiana leaf extract. Betaine. Retinyl palmitate. Tocopherol. Sodium chloride. Phenoxyethanol.

30 ml dropper container  
Topical skin use

**Enoc Solutions, S.L.**  
C/ des Pescadors, 8, locales 1 y 2  
07157 - Port d'Andratx  
Illes Balears - España