

RESCUE

Facial Care

Anti-aging and anti-stress formula with Botox effect

- Fast action against wrinkles and other signs of skin aging.
- Intensive and long-lasting Botox effect.
- Easy and fast application.
- High skin tolerance.
- Total biocompatibility.
- Exclusive very high-tech product.

ENOC METHOD

At Enoc Cosmetics we believe that the essence of good cosmetics lies in the human body itself and nature. The more the structure of a product resembles the biological structures of our body, the better its assimilation and the greater its efficiency. So we have developed Advanced Liposomes, next generation liposomes created by a bio-analogous process based on the same physicochemical concepts that the human body uses in producing its own cell membranes. The outcome is liposomes which are effective carriers of active ingredients and also cell membrane regenerators.

DESCRIPTION

Involuntary muscle micro-contractions, produced and enhanced by stress, a lack of sleep and modern life in general, as well as the passing of the years, sun exposure, smoking and other factors, are the main causes of the appearance of wrinkles, especially expression lines. These wrinkles and other signs of skin aging, such as age spots or hyper pigmentation, are especially visible on the face. It is a problem that begins at a young age and gets worse over the years.

RECOMMENDATIONS

In order to combat aspects of skin aging and its progress in a quick and long-lasting way, Enoc Cosmetics has developed the Rescue serum.

The main function of Rescue is to inhibit or reduce the involuntary micro-contractions of the facial muscles and fibroblasts, blocking them and thereby reducing existing wrinkles and stopping their progression and worsening. The inhibitor effect on these involuntary micro-contractions decreases wrinkles and smooths the skin. This is very similar to the effect of Botox, but far more safe in terms of toxicity or undesirable effects of the active molecules. The different components of Rescue also help to eliminate stress on the skin by stimulating the release of soothing and relaxing substances produced by the body itself, such as beta-endorphins, toning the skin and enhancing the effect. Rescue also has a “sleeper” effect on the proliferation and activity of skin cells, and slows down the intrinsic aging of the skin, prolonging the skin’s youthful look and lifespan (“Hayflick’s theory”). This sleeper effect is also expressed in the melanocytes and their replication, and leads to a decrease in the synthesis of melanin, with rejuvenating and brightening effects on the skin, avoiding the appearance of pigmentation or age spots, helping you to maintain a youthful, brighter and healthier appearance.

In addition, Rescue has a stimulating effect of the synthesis of Super-Oxido-dismutase (SOD) which, together with the antioxidant effects of the other ingredients, protects the skin from free radicals of oxygen, and avoids the formation of age spots and other signs of skin aging.

Rescue also has active ingredients with relaxing anti-stress, soothing and anti-oedematous effects, which results in a more relaxed and youthful facial expression. Rescue is suitable for all skin types, and its plant-based ingredients act synergistically by significantly reducing wrinkles, preventing their progression, and avoiding the formation of new ones, especially fine expression lines, crow’s feet, forehead wrinkles, nasolabial and perilabial folds. It also visibly fights the signs of tiredness and stress, smoothing and softening the appearance of the skin, avoiding the formation of age spots and other signs of aging skin, giving it a more youthful, bright and healthy look.

Rescue has a natural composition and can be applied anywhere on the face and body, even to the delicate eye and lip area. The product is extremely bio-compatible and completely bio-assimilable.

CONTRAINDICATIONS

Rescue should not be used if you are sensitive or allergic to any of its ingredients or components.

HOW TO USE

Dispense enough Rescue onto your fingertips to cover the area to be treated and apply to clean skin, preferably slightly damp, massaging it gently into the skin to encourage deep-down penetration and dispersal.

We recommend you use Rescue once or twice a day, preferably at night and/or first thing in the morning.

To make optimum use of the product, we recommend that you read the Application tips at: enocosmetics.com

OBSERVATIONS

After applying Rescue, it is quite normal to feel a slight tightening or tingling in the skin.

Rescue is ideal for adults with aging or wrinkled skin, as it significantly decreases wrinkles and other signs of aging skin.

In persons of a certain age, or those with damaged skin, it is advisable to complement the use of Rescue with the topical application, concurrently or alternating, with other nutrients and molecules, so as to facilitate the rejuvenating and beautifying effects. Where necessary and appropriate, we advise you to combine it with other products from the Enoc Cosmetics range, such as Riseup, Dmaeup, Niace, Dermalift, Lipoyal, Retihyal, or Lipothiol. In such cases, it is advisable to apply the complementary products at night, and Rescue in the morning.

PRECAUTIONS

Keep in a cool, dry place away from direct light at a temperature of 15°C-25°C. Keep out of the reach of children. Close the container properly after each use. Once the container has been opened, we recommend you use the product within one month. Once open, storing in the fridge can prolong its use for up to three months. Do not use this product after its use-by date.

TIPS FOR BETTER APPLICATION AND USE OF RESCUE

Apply on skin that is clean and preferably a little damp by gentle massaging until it is completely absorbed.

Once the product is dry, if you feel that your skin is “sticky” and “shiny” that is because part of the product has remained on its surface without penetrating. The main causes of this excess product are the high concentration of liposomes in the formulation, the different absorption capacities of each person’s skin or the application of an excessive amount of the product. To resolve the problem, moisten the application area again with water and lightly massage with the fingertips until it is completely absorbed.

As a general rule you could say that the product has entirely penetrated the skin when on drying it is not “shiny” or “sticky”. However, it is normal to feel some tightness.

With use and time Rescue users will find the most suitable dosage for them, their skin or their needs and wishes.

Rescue is best applied to skin wetted with water because like all products including liposomes it is in the external aqueous phase and needs to be surrounded by water to work properly.

Massage as physical assistance is always an important enhancer for all skin products and treatments and also essential for better functional and material use of the product.

It not only helps increase the deep penetration and diffusion of the product but also gives a more uniform and effective distribution of it on the skin.

Other physical treatments such as a prior skin peel, local application of moist heat, occlusion or electroporation also assist with and increase the penetration of the product and its effectiveness.

Absorption or penetration of Rescue improves with use and over time due to the increase in the proportion of unsaturated phospholipids in the skin produced by the product which makes it more permeable and interactive just like young skin.

TECHNICAL EXPLANATION OF RESCUE

Skin aging is a process that involves many diverse factors, which can essentially be divided into intrinsic and extrinsic. These factors are produced and act in tandem, mutually intensifying their effects and adding to the aging of the skin. At a structural level, this means a decline in the quantity and quality of the supporting tissues, and at a functional level, a loss of its capacity to regenerate muscle tone which translates into the appearance of wrinkles,

sagging, bags, dehydration, nutritional problems, pigmentation and loss of smoothness, brightness, and the skin's youthful appearance.

Rescue gets its main effect of the combination of different plant extracts, such as *Acmella Oleracea* Extract, *Leucojum Aestivum* Bulb extract, *Boswellia serrata* extract, as well as *tephrosia purpurea* extract. These active ingredients act in tandem to inhibit involuntary muscle and fibroblastic micro-contractions, and visibly improve fine lines on the skin and face, preventing and combating the appearance of expression lines and other wrinkles, as well as signs of fatigue and aging skin. In addition to these extracts, Rescue also includes *Chamomilla recutita* extract, betaine, natural Vitamin E and polyunsaturated phospholipids, from the liposome, whose effects are synergistic and complementary to the other ingredients, promoting their normal functioning and rejuvenation, improving the overall condition of the skin and appearance of the face.

All these components are carried by different unilamellar liposomes, Advanced Liposomes, effecting the uppermost to the deepest levels of the skin; that is, from the stratum corneum and epidermis to the dermis, where liposomes release their active ingredients which they carry, where they can carry out their desired function.

Acmella oleracea extract, the active ingredient of which is spilanthol, is a muscle relaxant which transforms into a block of involuntary micro-contractions of the facial muscles, inhibiting the emergence or decreasing the intensity of fine lines, crow's feet, etc. Its use becomes an effective, fast, long-lasting and very significant reduction in micro-contractions in the facial muscles, reducing wrinkles and obtaining skin that is visibly smoother and more youthful. Its effects are comparable with Botox, but without the problematic side effects this product entails.

Leucojum aestivum bulb extract, thanks to its "sleeper" action, is an effective inhibitor of muscle contractions and fibroblasts, thereby reducing and preventing the formation of wrinkles and fine lines, improving the skin's improvement and potentially acting as a safe substitute for Botox. By inhibiting these contractions, it also prevents the mechanical failure of collagen and elastin fibres, maintaining the smoothness of the skin. These active ingredients with "sleeper" functions have an effect on cell replication, diminishing it and, according to the "Hyflick limit theory", prolonging cellular life, delaying and slowing down the process of intrinsic aging. This effect keeps skin healthy, promoting and prolonging its youthful beautiful appearance, with greater softness, smoothness and vitality.

This "sleeper" effect also effects the melanocytes, inhibiting their proliferation and reducing the synthesis of melanin, which has a "brightening" effect on the skin that prevents and diminishes the appearance of pigmentation problems, age spots and hyper pigmentation, helping to maintain brighter, more luminous and youthful skin. This extract stimulates the formation of SOD (Super-Oxido-Dismutase) in skin cells, increasing its defence capabilities in general, and in particular against attacks from oxygen free radicals, meaning an overall delay to the processes leading to skin aging.

Boswellia serrata extract, a plant that has been used for over 4,000 years in Ayurvedic medicine, also has a powerful anti-inflammatory and soothing effect on skin irritations. It works by blocking the activity of leukocyte elastase, and in doing so stops the destruction of elastin and loss of elasti-

city in the skin. The active ingredients contained in this plant also inhibit fibroblast micro-contractions, which produces a soothing effect on the skin and visible improves its general appearance, especially expression lines and tension lines on the forehead (Botox effect). At the same time, thanks to beta boswellic acids, there is a powerful procollagen and antioxidant effect, protecting against photoaging and sun damage. This means that *Boswellia serrata* extract has a powerful anti-wrinkle, firming-toning and anti-aging effect on the skin.

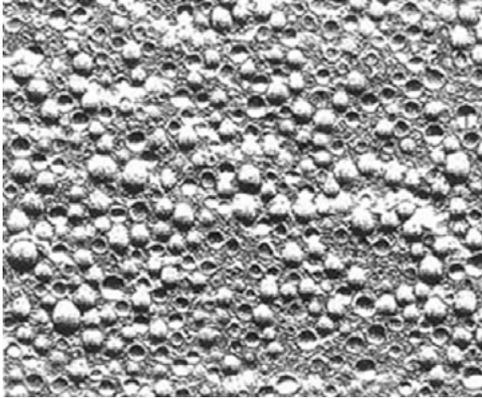
Tephrosia purpurea extract contains pro-endorphinic substances capable of accelerating the production of beta-endorphins at cutaneous level, an activity that is reflected in a reduction of stress in the skin and produces and increased sense of well-being and self-confidence, translating to a more relaxed expression on the face. This extract also has a lipolytic effect, preventing the accumulation of fat, expressed in a firming effect on the skin, toning it, giving smoothness and lightness, remodelling the curves and its surface. Similarly, *tephrosia purpurea* is also an antioxidant and anti-inflammatory, softening and moisturising the skin, restoring its brightness and giving it a youthful appearance.

Chamomile extract, *chamomilla racutita*, has anti-inflammatory, calming, soothing and hydrating properties, greatly effective for the skin. In addition, chamomile stabilises the skin and soothes nerve endings, and is therefore ideal for preventing skin from becoming inflamed or congested, alleviating and calming irritation. It is recommended for all skin types, but especially those that are more sensitive or prone to irritation. This extract is very useful for puffy eyes and for giving the skin a relaxed, rested and youthful appearance.

Betaine, a sugar extracted from beetroot, is used in cosmetics as a natural hydration factor and regulator of the osmotic balance in cells. It is an active ingredient that promotes deep hydration and reduces the sensation of dryness in the skin. Betaine also reduces irritation, strengthens the skin's barrier and protects it from peeling. It is a growth factor of fibroblasts, which promotes skin regeneration and stimulates the formation of collagen. It is considered a protector against mechanical and chemical irritants, and has fascinating purifying effects.

Natural Vitamin E, or dl-alpha-tocopherol is a critical nutrient for the cells, and has an important antioxidant effect, preventive of the formation of oxygen free radicals and glycation. Vitamin E prevents the formation of wrinkles by blocking the free radicals, as it stimulates the production of collagen and decreases its destruction, keeping the skin elastic and dense. Vitamin E is also the main protector of the oxidation of the phospholipids of cell membranes, and as a result is used to treat wrinkles and other skin problems, as it stimulates cell growth and regeneration. It also promotes hydration and the elimination of skin irregularities.

Phospholipid essential acids, especially phosphatidylcholine, also called Vitamin F (lecithin), major components of the liposome and membranes, stimulate the regeneration and rejuvenation of the membranes of the different cells of the skin, improving its permeability and functionality and protecting it from oxidation and aging. The phospholipid activity also helps to repair and moisturise the skin and prevent the appearance of wrinkles.



Transmission electron microscopy image (TEM) of Enoc Cosmetics unilamellar liposomes.

Once the active ingredients in the liposomes have been released, the liposomal membrane's phospholipids are incorporated into cell membranes to regenerate and rejuvenate them, improving their permeability and interaction. They are an ideal and necessary substrate, along with other vital nutrients, that adds to the activity of the active ingredients.

INGREDIENTS

Aqua, Lecithin, Alcohol, Tephrosia purpurea seed extract, Acmella oleracea extract, Boswellia serrata leaf cell extract, Chamomilla recutita extract, Leucosium aestivum bulb extract, Betaine, Tocopherol, Phenoxyethanol, Sodium Chloride.

30 ml dropper container
Topical skin use

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