

RISEUP

Facial Care

*Purified colostrum extract,
rich in growth factors*

- Rejuvenates and restores the appearance, functions and features of the skin.
- Great penetrability into the skin.
- Completely natural and biocompatible.
- Very easy application.
- Applicable in the eye area.
- Exclusive very high-tech product.

Enoc Method

At Enoch Cosmetics we believe that the essence of good cosmetics lies in the human body itself and nature. The more the structure of a product resembles the biological structures of our body, the better its assimilation and the greater its efficiency. So we have developed Advanced Liposomes, next generation liposomes created by a bio-analogous process based on the same physicochemical concepts that the human body uses in producing its own cell membranes. The outcome is liposomes which are effective carriers of active ingredients and also cell membrane regenerators.

Description

Colostrum is a thick, yellowish liquid that is secreted by the mammary glands during the first few days after childbirth. Colostrum is secreted for 2-5 days and its purpose is to provide the new-born baby with the nutrients and substances it needs to stimulate general growth and development. The molecules responsible for this cell growth are known as growth factors or trophic factors.

Colostrum molecules, especially when the growth factors are incorporated in liposomes, have a tremendously regenerative and rejuvenating effect on the skin and the different cells and tissues of the body.

Recommendations

Riseup is a serum in mist form containing extract of colostrum encapsulated in state-of-the-art liposomes known as Advanced Liposomes. The product has been developed by Enoc Cosmetics and its formula is highly effective as an antiaging agent and skin regenerator.

The topical application of Riseup combats the signs of skin aging and very noticeably improves the condition and appearance of the skin, which takes on a more youthful, radiant look. Its lightweight formula is easy to apply and rapidly absorbed.

Riseup rejuvenates, restores and activates the function of all the skin's cells, helping to strengthen and regenerate its tissues and structures and improving its general appearance and physical and mechanical properties. Thanks to this action, Riseup increases the tautness and elasticity of the skin, minimizing flaccidity and mitigating wrinkles, making it look smoother and younger. This effect also extends to the immune system and the skin's defence and protection mechanisms.

Certain proteins in the colostrum also have the ability to 'kidnap' any metals deposited in the skin, stopping them from building up and causing pigmentation problems.

The phospholipids and natural vitamin E inherent in the liposome sheath act as regenerating and protective agents for the skin cell membranes, strengthening the action of Riseup's growth factors.

Riseup has a natural, non-irritating composition which is suitable for all skin types and can be applied anywhere on the face and body, even to the delicate eye and lip area. The product is extremely biocompatible and completely bio-assimilable.

Contraindications

Riseup should not be used if you are sensitive or allergic to any of its ingredients or components.

How to use

Dispense enough Riseup onto your fingertips to cover the area to be treated and apply to clean skin, preferably slightly damp, massaging it gently into the skin to encourage deep-down penetration and dispersal.

We recommend you use Riseup once or twice a day, preferably at night and/or first thing in the morning.

To make optimum use of the product, we recommend that you read the Application tips at: enocosmetics.com

Observations

After applying Riseup, it is quite normal to feel a slight tightening or tingling in the skin.

The first noticeable effects of using Riseup appear 3-4 days after its use and intensify over time.

As it acts as a specific stimulant at cell level it is advisable to complement use of Riseup with the topical application of nutrients and other vital skin substrate molecules to facilitate the task of regeneration stimulated by the growth factors. These complementary products might include Niace, Dermalift or Lipohyal by Enoc Cosmetics.

The products created by Enoc Cosmetics have been developed to use in combination with each other to address different aspects of skin aging, depending on each individual's needs. We recommend that you always start by applying products that act on the skin at a deeper level, such as Riseup, Dermalift, Niace and Lipohyal, applying them in this same order and leaving Hidraup for last as its action is primarily intended for the most superficial layers of the skin.

Precautions

Keep in a cool, dry place away from direct light at a temperature of 15°C-25°C. Keep out of the reach of children. Close the container properly after each use. Once the container has been opened, we recommend you use the product within three months. Do not use this product after its use-by date.

Tips for better application and use of Riseup

Apply on skin that is clean and preferably a little damp by gentle massaging until it is completely absorbed.

Once the product is dry, if you feel that your skin is “sticky” and “shiny” that is because part of the product has remained on its surface without penetrating. The main causes of this excess product are the high concentration of biocapsules and liposomes in the formulation, the different absorption capacities of each person’s skin or the application of an excessive amount of the product.

To resolve the problem, moisten the application area again with water and lightly massage with the fingertips until it is completely absorbed.

As a general rule you could say that the products have entirely penetrated the skin when on drying it is not “shiny” or “sticky”.

However, it is normal to feel some tightness.

With use and time Riseup users will find the most suitable dosage for them, their skin or their needs and wishes.

Riseup is best applied to skin wetted with water because like all products including liposomes it is in the external aqueous phase and needs to be surrounded by water to work properly.

Massage as physical assistance is always an important enhancer for all skin products and treatments and also essential for better functional and material use of the product.

It not only helps increase the deep penetration and diffusion of the product but also gives a more uniform and effective distribution of it on the skin.

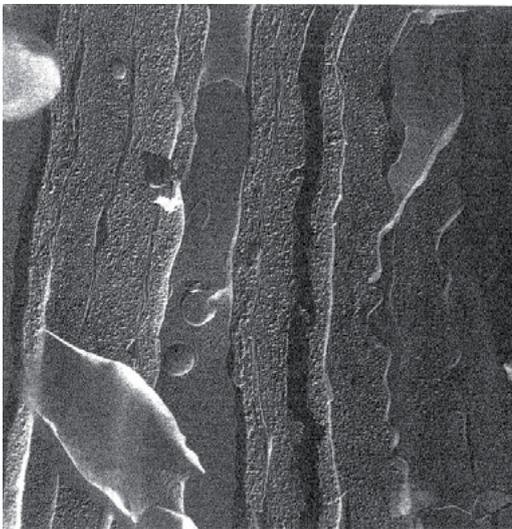
Other physical treatments such as a prior skin peel, local application of moist heat, occlusion or electroporation also assist with and increase the penetration of the product and thus its effectiveness.

Absorption or penetration of Riseup improves with use and over time due to the increase in the proportion of unsaturated phospholipids in the skin produced by the product which makes it more permeable and interactive just like young skin.

Technical explanation of Riseup

Riseup is a technologically very sophisticated product consisting of purified extract of colostrum, especially rich in proteins and peptides with activity as growth factors and regulators of cell activity, encapsulated in latest generation liposomes, Advanced Liposomes, which carry these molecules to their site of action in the most selective, controlled and effective way possible. These growth factors or trophic factors are mainly incorporated into the liposomal membrane in the phospholipid bilayer and are carried by them to the target cells.

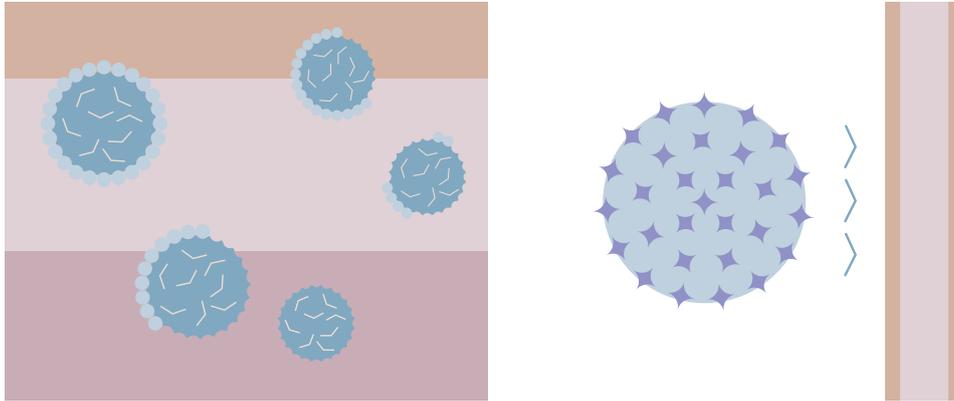
These very flexible and adaptive liposomes are exclusive to Enoc Cosmetics. They greatly facilitate the penetration and diffusion of the colostrum extract molecules through the various tissues and structures to reach the skin's cells, interacting with them and very efficiently transferring to them the growth factors that bind to specific receptors to produce their effect.



Transmission electron microscopy image of Enoc Cosmetics liposomes penetrating the skin.

These growth factors, usually proteins and peptides, are formed by combining different amino acids in different sequences and ordering, encoding in each one the information or activity they will transfer to the target cell through its specific receptors and the target cell will express their effect.

The main function of growth factors is intercellular communication and regulation from the outside of the cell cycle. Hence they not only stimulate cell proliferation by controlling their cycle but also determine and maintain their survival in addition to regulating their migration and differentiation.



Schematic representation of liposomes carrying the growth factors through the skin and their liposome - cellular receptor transfer.

It is important to note that in natural colostrum, which comes out of the mammary glands to ensure proper absorption by the newborn, these molecules are also encompassed and carried by phospholipid-based structures that are analogous or very similar to our liposomes.

Once the active ingredients in the liposomes have been released, the liposomal membrane's phospholipids and vitamin E are incorporated into cell membranes to regenerate and rejuvenate them, improving their permeability and interaction. They are an ideal and necessary substrate, along with other vital nutrients, that adds to the activity of growth factors.

Ingredientes

Aqua. Lecithin. Alcohol. Lactis proteinum extract. Tocopherol. Sodium chloride. Phenoxyethanol.

30 ml dropper container
Topical skin use

Enoc Solutions, S.L.
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